

5th Annual



June 4-5, 2016



### **Summer Face Off Sponsor and Vendor Opportunities**

- \*Naming Rights Sponsor to the Summer Face Off
- \*Family Preparation Guide Sponsor – number one source of information for all families.
- \*Tournament Headquarters Sponsors – 1 each for the Omni Site and Austin Tindall
- \*Field Sponsor – Flag in corner of the field with your logo. You keep the flag.
- \*Restaurant – Where to Eat listing – in Family Prep Package and online.
- \*General Vendor Programs – Categories include Gold, Silver, Bronze, and Vendors Mart.

### **Facts and Demographics**

- \*Established event entering our fifth year of operation in Central Florida
- \*Supported by the Central Florida Sports Commission that serves six counties, Orlando, and the Theme Park region
- \*Over 130 teams from all over Florida participated in the 2015 Summer Faceoff, with more anticipated for 2016
- \*Girls added for 2016 for both youth and high school
- \*Team from every region of Florida will be in attendance
- \*Sanctioned by US Lacrosse – [www.uslacrosse.org](http://www.uslacrosse.org)
- \*US Lacrosse National Championships qualifier for u13 and u15 boys
- \*IMG Nationals qualifier

### **2015 DEMOGRAPHICS:**

- \*8,239 total participants including players, coaches, officials, and spectators in 2015
- \*65% of participants were from outside of the Central Florida region
- \*\$3M of economic impact to the region according to the Central Florida Sports Commission

\*CONTACT: Gary Robinson      garrickrobinson@msn.com      Cell: 321.507.6385

**SummerFaceOff.com      OrlandoLacrosse.com**

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### **Naming Rights Sponsor \$10,000**

- \*Name included in event title and all title mentions
- \*Significant presence on SummerFaceOff.com web site and registration documents for teams and participants
- \*Email promotion of your products sent to all team directors and participants
- \*Premier location for both vendor sites or promotional display at each of the Tournament Headquarters

### **Family Preparation Package Sponsor \$1000**

- \*This comprehensive guide to all “need to know” information for the Summer Face Off is well received by our participants.
- \*Your logo, message, and coupons desired are prominently featured throughout the package along with naming rights for the package.
- Example: The “Orlando Lacrosse” Summer Face Off Family Prep. Package
  - Emailed directly to all 8000 plus participants including club directors, coaches, parents, and players.
  - includes information with directions, maps, weather plans, concessions, athletic trainers, balls, vendor villages, tournament t-shirts, field notes, policies, score reporting, game management, schedule app, and more.
  - Sponsor provides design and artwork

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**TOURNAMENT HEADQUARTERS SPONSORS: 2 sites to choose from**

\*We operate two premier sites for the tournament. Sites operate on all fields from 8am to 8pm plus on Saturday and 8am to 6pm on Sunday thus ensuring a constant and significant flow of participants. Your brand, logo, and other messaging will dominate the headquarters tent area.

**OMNI RESORT TOURNAMENT HEADQUARTERS SITE SPONSOR: \$2000**

\*The Omni site serves the u13, 11, and u9 boys with some girls activity.

\*The Omni Resort adjacent the fields is the tournament headquarters hotel

**Benefits:**

- 3x5 Banner hung on entrance to headquarters tent.

-Vending or promotional area adjacent the headquarters tent and information table

-Naming Rights to the Omni Headquarters.

Example: The "Orlando Lacrosse" Summer Face Off Omni Headquarters

-Banner or Poster display in the lobby of the Omni Resort aside the hotel check in area. Over 1000 participants are expected to stay at the Omni for the event.



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**TOURNAMENT HEADQUARTERS SPONSORS: 2 sites to choose from**

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**AUSTIN TINDALL PARK TOURNAMENT HEADQUARTERS SITE SPONSOR: \$1500**

\*The AT site serves the u15 and all high school boys teams

\*The AT site is our largest with 9 fields in play

\*Benefits:

- 3x5 Banner hung on entrance to headquarters tent.

-Vending or promotional area adjacent the headquarters tent beside and information table

-Naming Rights to the AT Headquarters.

Example: The "Orlando Lacrosse" Summer Face Off Omni Headquarters





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**FIELD SPONSOR – sponsor one, several, or all**

**Cost of flag plus multiple field discounts**

\*What is the number one question we get at our tournaments? Where is Field # so and so? Put your logo/message where everyone's eyes go for every game.

\*Benefits

-Flag with your logo placed in the corner of the field. You keep the flag after the event

\*Field Sponsor Pricing. Includes Flag production:

-1 field	\$275
-2 fields	\$425
-3 fields	\$675
-4 to 8 fields	\$200 per field

**RESTAURANT – WHERE TO EAT LISTING—#1 through #10 Listing**

\*10 restaurants will be featured on the “Where to Eat” page of the web site as well as in the Tournament Family Preparation Package that is emailed to every participant two times prior to the event.

#1 Recommended restaurant	\$150
#2-3 of listing	\$100
#4-6 of listing	\$ 75
#7-10 of listing	\$ 50

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### VENDOR PROGRAMS:

- |                                                                                     |               |                     |
|-------------------------------------------------------------------------------------|---------------|---------------------|
| <b>Gold Vendor</b>                                                                  | <b>\$1500</b> | <b>4 available</b>  |
| *Vendor spot at both sites with your choice of set up either tent, mobile, or other |               |                     |
| *Presence on SummerFaceOff.com web site                                             |               |                     |
| *Email sponsor for select emails sent to team directors and participants            |               |                     |
| <b>Silver Vendor</b>                                                                | <b>\$750</b>  | <b>8 available</b>  |
| *1 Vendor spot site of your choice of set up either tent, mobile, other             |               |                     |
| *Presence on SummerFaceOff.com web site                                             |               |                     |
| <b>Bronze Vendor</b>                                                                | <b>\$500</b>  | <b>12 available</b> |
| *1 vendor site of your choice with a 10x10 Tent Spot                                |               |                     |
| *Listing and link on SummerFaceOff.com web site vendor's page                       |               |                     |
| <b>Vendors Mart Table</b>                                                           | <b>\$250</b>  | <b>24 available</b> |
| *Set up a table along the perimeter of the Tournament Headquarters for one site     |               |                     |
| *Listing and link on SummerFaceOff.com web site vendor's page                       |               |                     |
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### Logistics/Operating Details/Terms:

#### Set Up Logistics:

\*All vendors may set up Friday, June 3 in the late morning/early afternoon prior to the event or at 6am on Saturday morning. All set ups must be operational by 8am on Saturday, June 4.

#### Site Addresses:

- \*Austin Tindall Park : 4101 Boggy Creek Rd. Kissimmee, FL 34744
- \*Omni Sports Complex: 1500 Masters Blvd. Championsgate, FL 33896
- \*Northeast Regional Park: 50901 N US Hwy 27 Davenport, FL 33897

#### Payment Terms and Details:

- \*All payments must be received by May 18
- \*Checks are made out to Zeus Sports Florida LLC
- \*Send to: Zeus Sports Florida LLC, 224 Shady Oaks Circle, Lake Mary, FL 32746

#### On Site Managers

- |                                                                                 |               |                    |
|---------------------------------------------------------------------------------|---------------|--------------------|
| **Austin Tindall Park                                                           | Gary Robinson | Cell: 321.507.6385 |
| *Omni Champions Gate                                                            | Danny Hogan   | Cell: 321.279.1999 |
| *Northeast Regional Park                                                        | TBA           |                    |
| <b>*CONTACT: Gary Robinson    garrickrobinson@msn.com    Cell: 321.507.6385</b> |               |                    |